

## OPTIMIZATION OF BULLIYING IN PRIMARY SCHOOL CHILDREN IN THAILAND

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**ABSTRACT** Bullying is unpleasant behavior whether verbal, physical or social in the real world or cyberspace that makes someone feel uncomfortable, hurt and depressed, whether carried out by individuals or groups. International Community Service (PKM) is carried out in a hybrid manner (online and offline). Implementation of International PKM IV activities is planned for the Thai Community through the distribution of flyers and brochures and for Middle School or High School Students in Hat Yai, Thailand, This activity was carried out in the Lukmanul Hakeem School Hall, Yala, Thailand on October 30 2024, all activities starting from the opening to the outreach activities went well and smoothly. This community service needs to be developed by sustainable activities from the local health team so that programmed activities continue. Development will continue to be carried out in community service activities with other innovation

**KEYWORDS:** *Bulliyng, Impact of Bullying, School children.*

## 1. INTRODUCTION

Bullying is unpleasant behavior whether verbal, physical or social in the real world or cyberspace that makes someone feel uncomfortable, hurt and depressed, whether carried out by individuals or groups (Ministry of Education and Culture, 2020). Bullying is considered to have occurred if someone feels uncomfortable and hurt by other people's actions towards them. Bullying is a form of violent behavior in which there is psychological or physical force against someone.

The perpetrator of bullying, often referred to as a bully, can be a person or a group of people and he claims he has the power to do anything to his victim. Victims also identify themselves as weak people and always feel threatened by bullies (Andini, Amirudin and Purnomo, 2019). Bullying behavior that often occurs is physical bullying such as kicking, hitting, punching, slapping, pushing and other physical violence (Ruthaychonnee, et al 2018).

Bullying incidents do not only occur directly, but the presence of social media and the internet close to children also becomes a place for bullying in the digital realm, so prevention of this must be carried out thoroughly, not only in the education sector but also health services to prevent negative physical impacts. and psychology in students (KemenPPA, 2022). Bullying behavior can cause various negative impacts for the victim. Some of the negative impacts that can be caused by bullying behavior are impaired social skills, anxiety, decreased academic achievement, feeling unappreciated, social emotional skills, and other mental disorders such as depression or even the desire to hurt oneself or commit suicide (Saputri et al. , 2023). If bullying is left unchecked, it will continue and never end. Therefore, if an act of bullying occurs, it must be resolved immediately.

This applies to all forms of bullying, whether carried out at school, which is the place most prone to bullying cases. Overcoming bullying at school. Bullying that occurs at school often becomes news material both on social media and other media. Very often bullying incidents occur due to a lack of knowledge and understanding about bullying. The important thing that must be done by the school is to provide outreach to all school members such as teachers, students, administrative staff, security, even cleaning staff who also need to be educated about this. If everyone understood the forms of bullying, the impact it has on victims and also how to avoid bullying, it will be easier to minimize the potential for bullying at school. Forms of socialization can be done by putting up anti-bullying posters, including anti-bullying messages in learning.

## **2. METHOD**

International Community Service (PKM) is carried out in a hybrid manner (online and offline). Implementation of International PKM IV activities is planned for the Thai Community through the distribution of flyers and brochures and for Middle School or High School Students in Hat Yai, Thailand, This activity was carried out in the Lukmanul Hakeem School Hall, Yala, Thailand on October 30 2024. The subject of this service is the school environment in Thailand. The poster conveys information regarding the prevention of bullying and the impact of bullying behavior both as victims and perpetrators of bullying

### 3. RESULT AND DISCUSSION

International community service IV for activity was carried out online in collaboration with LSM Sharing, with the target audience being school children and teachers in Thailand, community service gathered in the Lukmanul Hakeem School Hall during the service activity event and were given the opportunity to deliver material that had been created and presented. The material is presented simply so that it is easy for participants to understand so that it is easy to understand and implement.

Next, participants were given the opportunity to ask questions about the material presented. Students or teachers and everyone in the educational environment or community can implement Stop Bullying. One of the impacts of bullying on victims is that it can affect students' social abilities, It is hoped that the prevention of bullying will receive full support from teachers in accordance with research conducted by Mafidatul, A & A. Busyairi (2018) which was carried out at SDN Sampangan. Teachers' actions are highly anticipated so that students can grow well and positively and avoid negative things that destroy their future. the front.

Teachers are an important factor that has a big influence on the success or failure of students in developing their personality as a whole. The main task is teaching in the school education pathway which includes kindergarten, education and secondary education or guiding in primary and secondary education..

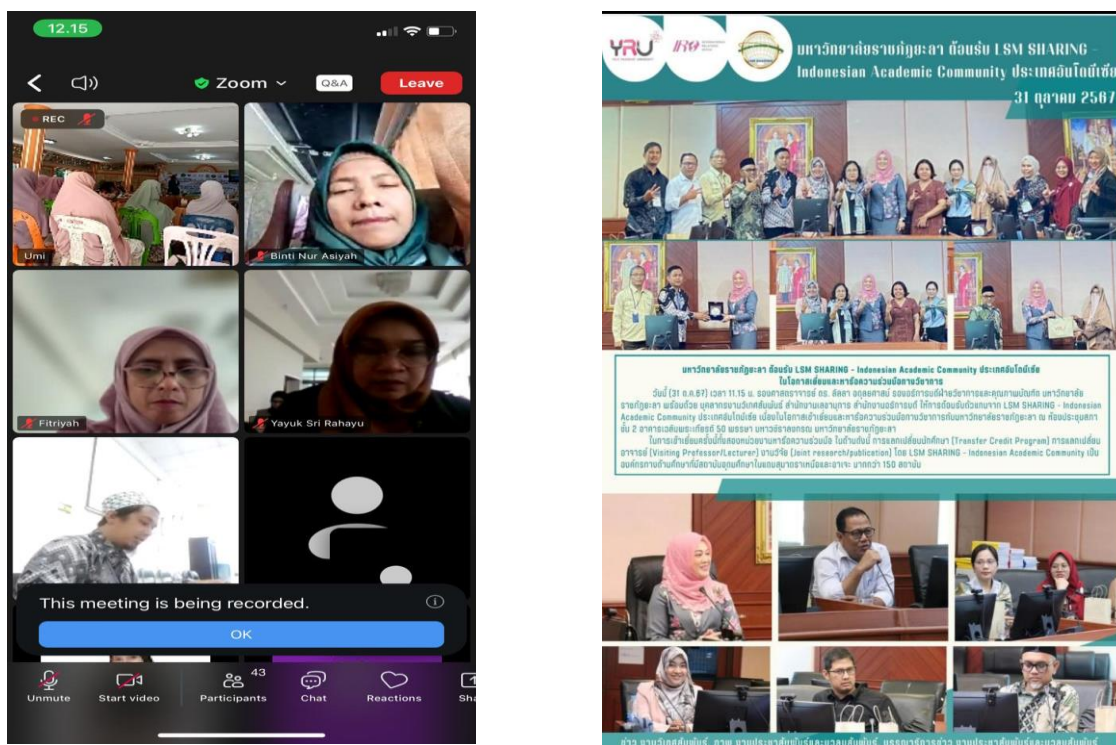


Figure 1 Participating in online activities and visiting Yala Rajabhat University



**Figure 2.** Offline Community Service Activities in the Lukmanul Hakeem School hall

#### **4. CONCLUSION**

Hopefully the results of community service activities carried out online and offline will provide good benefits to the participants and all students in the country of Thailand, all activities starting from the opening to the outreach activities well and smoothly. This community service needs to be developed by sustainable activities from the local health team so that programmed activities continue. Development will continue to be carried out in community service activities with other innovations

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